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Will the products you use pass the pepper test?

Too many professional carpet cleaners evaluate the products they use based ONLY on how well they clean and smell.

Not enough consideration is given to the potential dirt-attracting residue that could be left behind. Lack of such consideration can be a costly mistake. Rapid resoiling carpets has long been identified as a primary reason customers switch from one carpet cleaning company to another.

How can you make sure the products you use will not attract soil?

That's easy... Simply make sure they will pass the pepper test!

Here's how to do it step by step:

Step 1: Place 3 or 4 drops of the concentrated product in a shallow dish or saucer.



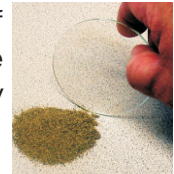
Step 2: Smear the product around so that it coats the dish and then allow to dry. This could take several hours and some will never dry completely!



Step 3: Pour black pepper on the dried product (*fine ground pepper is best but regular grind will do*).



Step 4: Dump the pepper off the dish and then blow once sharply to remove any remaining pepper if possible.

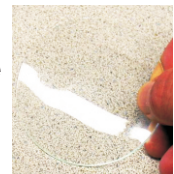


Step 5: Examine the bottom of the dish closely for pepper residue.

If any pepper clings to the dried residue, it has failed the pepper test and has a high potential for resoiling. Avoid such products...even rinsing with very hot water might not completely remove all of the sticky residue.



If all of the pepper can easily be dumped and blown off the dish, you have a **residue worry-free product** you can use with complete confidence.



For a real eye-opener, give your presprays, emulsifiers, spotters and rinses the pepper test.